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ADRIENNE L. LUCAS, JD.

Founder, Auria Creative Well Strategic Partnerships & Cultural Strategy

LOCATION

Los Angeles-based.
Available for travel.

EDUCATION

JD, New York University School of Law

SHORT BIO

Adrienne L. Lucas, JD is the founder of Auria Creative Well and the Global Head of Strategic Partnerships at The One Club for Creativity, one of the world's leading nonprofit organizations supporting the creative industry.

Over the past 15 years, she has built partnerships, programs, and communities that bring together the people shaping creative culture, creating spaces where ideas, opportunity, and collaboration can thrive. That work ultimately led her to found Auria Creative Well, a community that brings senior creative leaders together to exchange ideas, build relationships, and explore the forces shaping creativity today.

At The One Club, Adrienne transformed the organization's flagship conference and career fair into a dynamic, multi-city platform, more than doubling its revenue and regional footprint. She was named to Campaign US's Inspiring Women Class of 2026 and is an ADCOLOR Leader. A graduate of NYU School of Law, her work has been featured in Ad Age, Adweek, The New York Times, PRINT, EBONY, and Black Enterprise.

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BIOGRAPHY

Full bio

Adrienne L. Lucas, JD, has spent her 15+ year career identifying the gap between ambition and sustainable success—and building the systems needed to bridge it.

A first-generation American with roots in Sierra Leone, she was raised with a strong emphasis on discipline and excellence. Across her career—spanning communications, media, and law—she saw the same pattern: highly capable people doing meaningful work, often at the expense of their own sustainability. That realization shaped her work and ultimately led to the creation of **Auria Creative Well**.

Auria Creative Well is an experience designed for creative leaders who are committed to excellence but looking for more sustainable ways to operate. It focuses on helping individuals recalibrate how they work, build stronger community, and access the resources needed to **safeguard long-term success**.

In addition to her work with Auria Creative Well, Adrienne serves as **Global Head of Strategic Partnerships at The One Club for Creativity**, where she develops and funds initiatives that expand access to the creative industry. In this role, she transformed the organization's annual conference and career fair into a hybrid, multi-city experience across New York, Los Angeles, Atlanta, and Toronto—**more than doubling the program's revenue and regional footprint**.

In 2026, she founded The One Club's **West Coast Agency Advisory Council**, bringing together leading agencies including **72andSunny, Mother LA, Anomaly, Deutsch, and Team One** to build a more connected and collaborative creative landscape in Los Angeles.

Adrienne is also a frequent speaker on industry navigation, partnerships, and creative sustainability, with appearances at **Cannes Lions, Ad Age's Gen Z Summit, the In-House Agency Forum**, and institutions including **Yale and CUNY**. Her perspective has been featured in *The New York Times*, *Ad Age*, and *Adweek*. She is a **Campaign US Inspiring Women Class of 2026 honoree, a Council of Urban Professionals Fellowship Alumna, an ADCOLOR Leader, and a member of Alpha Kappa Alpha Sorority, Incorporated**.

Recent media features

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Campaign US reveals 2026 Inspiring Women

THE NEW YORK TIMES · Jun 2024

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The One Club Helps Launch The 'Come Up' Networking Brunch for Black Professionals

PRINT · Feb 2024

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EBONY · Oct 2023

Where Are All The Black People's Jimmy Smith and Adrienne Lucas On Why You Should Get into Advertising

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FOR MEDIA

Interview topics

Suggested angles for journalists, podcast hosts, and producers.

Creative excellence in the age of AI

Building regional creative ecosystems

First-generation leadership and unconventional career paths

Gen Z talent, career navigation, and personal branding

Community as infrastructure: building meaningful industry networks

CONTACT

Press and speaking inquiries

Media requests, speaking bookings, and partnership conversations.

[Check speaking availability](#)

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